



# **PIDP®**

## **Personal Identity Development Process**

**A powerful, compact and motivating  
approach that drives your aims and  
future objectives**

Ideally suited to  
Visionary and Proactive People  
Leaders  
CEOs, Directors, Managers, Executives  
Entrepreneurs, Freelancers  
Sales staff



## Testimonials

*“Not only is Hans-Peter a great facilitator but his PIDP is **completely unique and fascinating**. As a Coach, I needed to identify the direction in which I wanted to take my business. The process was in-depth and challenging. It took me **on a journey of self-discovery and change** that was quite profound and one that I don't really have words for. Ultimately I'd say the process kick-started a change within me that led me to finding a new direction in both my personal and business life.”*

Cecilia Granstrom, London (UK)

*“In just a few hours I got a clear picture of myself, my life and my targets. - The method **is a smart way to learn and to understand oneself**. Highly recommended!”*

Axel Gallasch, Fürth (Germany)

*„I have wasted so much time by not having done this sooner! Hans-Peter's method enabled me to create clarity around how to continue to develop and to grow my business from a regional operation to a global one. **One year on I am still making decisions based around the results** produced during my personal identity development workshop.”*

Martin Hörtig, Bayreuth (Germany)

*„This was **a unique opportunity to spend a lot of time thinking about what drives and motivates me** and why I am the person I am.”*

Kevin Caulfield, Marlow (UK)

*“I found PIDP to be a completely unique experience. Being able to create and develop my personal mission and vision was extremely insightful. Each stage of the process enabled me to get a clear view of who I am, what I want and what I need to do to achieve my goals, both personally and in business. **I was surprised how easily I was able to change my behavior and implement the actions identified afterwards.**”*

Martin Hauck, Ronsberg (Germany)

*“Wow! What a process!! Everyone should have a mission statement that fits them perfectly like your very best outfit that you look fabulous in. Hans-Peter works with you with the precision of a couture tailor - until both you and he know that the statement is simply perfect for you. **The surprise and delight when you realize: Yes! This is me – This is who I am!**”*

Lorraine Moore, Dublin (Ireland)

## PIDP®

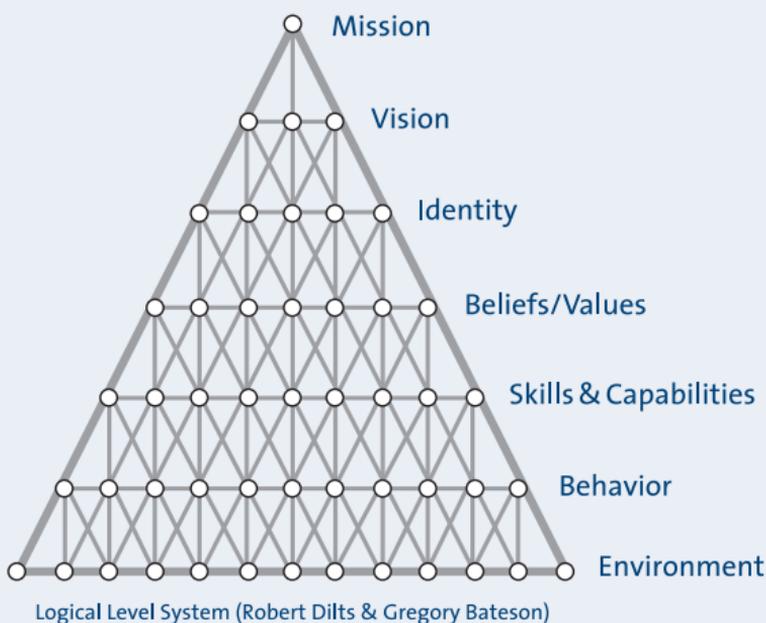
### Personal Identity Development Process

Identity is a dynamic process.

PIDP® enables you to develop and emerge an authentic, sustainable identity or to adjust your current identity to a perfect fit. The dynamic and accelerated nature of PIDP® gives you the opportunity to anticipate forthcoming developments and rapidly catch up on missed ones.

PIDP® is a process of identity development for individuals that enables you to drive your objectives forward and to pursue your visions. PIDP® is „identity work“. ID work is an emerging new format, which, in terms of methodology and impact, goes far beyond methods such as training, coaching or workshops.

### Approach



Based on the model of the Logical Levels of R. Dilts and with the help of our methods of development and alignment, you will establish the individual elements of your identity, step by step, from your mission to the environment that will enable you to live your mission and achieve your vision. You will then integrate those elements together, to create a harmonious and individual whole. You will remain the owner of your process at all times. Your PIDP® coach is your facilitator who will catalyze and accelerate your identity work. By applying a wide range of methods, your coach will align your new identity perfectly with your strategy to create your future.

## Impact

PIDP® is a highly intensive process that accelerates and supports the natural identity development process that normally takes one or more years, compressing it into just one day. Not only will this process allow you to reorganize your personal development, catch up with missed decisions and anticipate future ones, but it will also enable you to create a sustainable structure for your life and to actively shape your future!

PIDP® reveals incongruities in your model of life and enables you to solve them. The result is sustainable clarity about who you are, what you want and how you intend to achieve it. You will experience total congruency of your individual strategy and your personality.

Once you have completed your PIDP®, you will be able to express your identity clearly in words. You will be the person you dreamt of being: clear, focused, powerful and authentic!

## Why PIDP® is so effective

- We see "identity" as the combined action of many elements of your personality as one complete whole.
- The process values and incorporates your individual personality and experiences.
- PIDP® follows the natural identity development process.
- We employ a wide range of methods (systemic and solution-focused coaching, certified NLP skills, certified clean language & symbolic modeling and more), combined with the high degree of competence and empathy of the coach.
- We continuously monitor the authentic balance between body language, expressed emotions and spoken words.
- We do not give advice. We enable you to unlock your own individual ability to find the solution that is perfect for you.
- PIDP® follows a practical approach that will shape the course of your future and will provide you with the tools you need to achieve the future you want.
- We work hard in order to help you to develop solutions that meet with your full satisfaction. No compromise shall prevent you from being 100% satisfied with the result.
- PIDP® is an innovative, multidisciplinary and compact format that goes far beyond established personality development methodologies.

## Areas in which PIDP® is beneficial

- Focused identity development
- Before, during or shortly after a reorganization in your personal or business life: new position, new assignment, new hierarchy, change of family situation
- Gaining clarity for forthcoming decisions or within a leadership role
- Business strategy planning, annual planning
- Setting up a business
- Career planning, decisions regarding your own individual life course
- The integration and balancing of seemingly contradictory visions of your future and life or of various roles and identities
- The (re)discovery of intrinsic motivational factors and how to activate these in a sustainable way
- The accelerated realization of your visions
- To discover the purpose of your life

## PIDP® is aimed at

All those who are active designers of their future and take responsibility for shaping their own future.

- Leaders
- CEOs, Directors, Managers, Executives
- Entrepreneurs, Freelancers
- Sales staff
- ... Visionary and proactive people

## Duration and location

PIDP® takes one to two days and can be repeated and updated annually or at longer intervals.

For your PIDP®, you can select an undisturbed location of your choice. We can carry out your PIDP® in your office, at your home, in our office in Sulzberg or at any neutral, inspiring location.



## Hans-Peter Wellke

Your partner for Change and Development



*I am your facilitator  
on the road to  
realizing  
your visions.*

*Your individual  
success is my aim.*

- Born in Munich in 1965, Hans-Peter Wellke originally trained in banking and also holds a degree in Business Education
- A facilitator since 1984 and a staff trainer since 1990, Hans-Peter Wellke became an independent business consultant in change processes, a staff-development trainer and coach in 1996

### Additional training and qualifications

- NLP (certified by R. Dilts, J. De Lozier; USA)
- Clean Language Facilitator (certified by J. Lawley, P. Tompkins, W. Sullivan; London)
- Solution-Focused Brief Therapy (I. Kim Berg, S. de Shazer)
- Systemic Coaching (B. Schmid, Wiesloch)

## Our clients include

Daimler, ept, Hörtig air tube systems, MB-technology, Huhtamaki, Siemens Real Estate, Siemens, swb AG, TREND MICRO, trend:research, T-Systems ...

*We would be pleased to put you in touch with our clients.*

## Other services

- Corporate Identity Development Process (CIDP®) (for teams, departments and companies)
- Goal-oriented facilitation for companies, executives and their teams in development, change and growth processes
- Personal coaching and telephone coaching

**partner für personalentwicklung**  
hans-peter wellke



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